



The Basics for Preparing Your PDF For Print

The preferred format for supplying material for printing at Optima Press is a **PDF** (*Portable Document Format*).

A PDF can be created for a number of end uses and important that they are created correctly for commercial printing. Best results will be achieved if the original artwork is created in a professional design package.

Below are the recommended minimum settings that we advise using to ensure the optimum result from your files to produce a PDF that will deliver the results you expect...

Compression Colour Images:	Bicubic Downsampling to 300 pixels per inch for images above 450 pixel per inch with Automatic (JPEG) compression.
Maximum Image Quality Greyscale Images:	Bicubic Downsampling to 300 pixels per inch for images above 450 pixel per inch with Automatic (JPEG) compression.
Maximum Image Quality Monochrome Images:	Bicubic Downsampled to 1200 pixels per inch when above 1800 pixel per inch with CCITT Group 4 compression.
Compress Text and Line Art:	ON
Crop Image Data to Frames:	ON
Marks and Bleeds Crop Marks:	ON
Bleed:	3mm on all 4 edges
Output Colour Conversion:	Convert to Destination (Preserve Numbers)
Destination:	Document CMYK Profile
Inclusion Policy:	Don't Include Profiles
Advanced OPI:	All OFF
Transparency Flattener:	OFF or HIGH Resolution
Security:	All OFF

